CAREER OBJECTIVE

Result-oriented professional targeting assignments in **IT Product Management** with an organization of high repute in **IT industry** preferably in **Bangalore location**

CONTACT DETAILS

📍 Bengaluru

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Portfolio:
https://www.kuldeepsunkerikar.com/

CORE COMPETENCIES

| Product Management | Product Roadmap | Strategic Planning | Product Lifecycle | Product UI/UX | Leadership | GTM | Program Management | Cross Functional Team Management | Agile | Customer Support | Product Consultant

TECHNICAL SKILLS

- **Designing and Wireframing:** AxureRP, Whimsical, Invision
- **Technology:** Python, Java, React, Selenium, Cucumber
- **Analytics:** Google Analytics, QCloud
- **Project Management:** Atlassian Jira, MS Office Suite
- **CI/CD:** Jenkins
- **Database:** MySQL, NoSQL- Mongo DB
- **Data Analysis and Visualization:** Zeppelin, Athena

KULDEEP P SUNKERIKAR
IT PRODUCT MANAGEMENT

PROFILE SUMMARY

- Strategic and Self-driven professional with **over 9 years of rich & extensive experience in IT Product Management, High-Quality Solutions, Product Development Lifecycles and Management, Product Strategy, Product Roadmap, Usability and A/B Testing, Use Cases/Workflows/Wireframes and UI/UX Design**
- Worked on a daily basis with user experience designers, visual designers, and software engineers to make strategic and tactical decisions about product functionality, balancing appropriate tradeoffs between business goals, user goals, scalability/maintainability, time-to-market, and process efficiency
- Capability to identify the business organization's strength and weakness and suggests areas of improvement; collected customer feedback to continue expansion and enhancements, kept growing the product roadmap and set new strategic goals for the product
- Managed large and complex projects or multiple components of a large project involving more than **one company's product**
- Delivered expertise in engaging with **business and technology partners** for evolving strategic vision, driving change, building product/ services roadmap
- **Product Quality:** Put strong emphasis on quality and stability improvements to the product; led a dedicated team of engineers, main focus on improving product stability
- **Project Management:** Proficient in executing projects with competent cross-functional skills and ensuring on-time deliverables within preset cost parameters as well as and resolving day-to-day problems
- **Product Strategy:** Provided direction for product strategy, architectural oversight, process definition, project management, and product releases

ACHIEVEMENTS

- Headed the release of a version upgrade addressing critical customer issues, resulting in a significant ~30% increase in overall downloads. Notably, witnessed a commendable ~16% rise in Small and Medium Businesses, ~5% increase in the enterprise sector, and a notable ~9% growth in the Home segment
- Possessed extensive expertise and knowledge in Network-Attached Storage (NAS) technologies, enabling effective management, implementation, and optimization of NAS solutions for enhanced data storage, security, and accessibility
- Successfully rolled out features to US customers that improved customer lifetime value
- ANZ customers and gaming machines were migrated to QCOM3 protocol to take advantage of the latest technology and security standards
- Awarded the title of "Best Test Engineer" and "Team of the Month" from Director for delivering the project to the customer with utmost quality, zero UAT and post-go-live issues
- "Employee of the month" from Project Head for ensuring 3 region specific websites and 2 flash sale event deliveries

WORK EXPERIENCE

Oct'22 – Till Now | Senior Product Manager - Boxafe SaaS Backup Solution | QNAP Systems Inc
Responsibilities:
- Leading in successfully launching a new product version, initiating the beta release with integrated licensing capabilities to effectively monetize the product
- Spearheading the seamless integration of QCloud analytics, an internal analytics tool, to effectively develop and measure key metrics and KPIs, extract valuable insights, and orchestrate experiments to identify optimal product solutions
- Successfully leading the project management and coordinated a diverse cross functional team consisting of UX/UI designers, data analysts, software developers, content writers, and sales agents to deliver exceptional consumer products
- Developing a product roadmap and strategies based on product vision, customer needs, strategic company goals, as well as market & technology trends to take a product through concept to validation, delivery, measurement, and iteration
- Performing thorough market research and competitive analysis to understand and effectively communicate product value proposition

- Conducting the user experience tests, A/B tests ensuring that all creative work is high quality and meets the business goals of the initiative
- Leading the product development process's concept, design, and requirement specifications phases, including the programming, QA, and feature release stages
- Working with Stakeholders, Monitoring the market and developing competitive analyses; ensuring we align with the vision for the product
- End-to-end Release Management: Delivering expertise and playing a key role in driving a broad range of Release Planning & Management functions for Success Factors, thereby defining processes at each stage of the product lifecycle
- Developing and implementing performance improvement strategies and plans to promote continuous improvement; participating in team-building activities to enhance working relationships
- Brainstorming the Technical team on Product requirements, develop feature specs and help in resolving their queries, and drive the Agile-based practices

SOFT SKILLS

- ● ● Communicator
- ● ● Leadership
- ● ● Motivator
- ● ● Analytical
- ● ● Team-oriented

EDUCATION

- **2021:** Product Management Certification Program-Duke Corporate Education
- **2014:** Bachelors in Computer

PERSONAL DETAILS

Date of Birth: 17th December 1989
Languages: English & Hindi

Oct'17 – Sep'22 | Senior Software Quality Assurance Engineer ->Associate Product Manager | Scientific Games India Pvt. Ltd.

Responsibilities:
- Contributed to product ideation, research, planning, prototyping, and deliverables; worked on end-to-end delivery (design, developing and testing); requirement gathering; presenting and performance analysis of the product
- Developed and executed detailed product roadmaps using Agile methodology; partnered with design and engineering team on design concepts and product iterations
- Developed a deep understanding of the business objectives of internal and external stakeholders
- Volunteered in designing Product Roadmap and presenting a detailed overview of development covering risk, validation, and controls required for the project & timely reporting of issues identified & following up for their resolution and publishing reports and dashboards
- Do acceptance testing and manage product backlog with project managers and business analysts
- Streamlined processes so that the business operates at maximum efficiency
- Defined the product roadmap, communicate with the other Product owners and plan the features for the respective sprints
- Used Scrum Agile Methodology with involvement & conducting (Daily Scrum Meeting, Sprint Backlog)
- Evaluated 100% quality of assigned projects and products that were being rolled out for production with assuring 0% UAT or post-go-live issues
- Identified feature and functional requirements from clients and internal stakeholders, translating into business needs

PREVIOUS EXPERIENCE

Mar'15 – Oct'17 | Test Engineer - Cognizant – Client | Huawei Technologies

Jul'13 – Jan'14 | Test Engineer - Collabera Client | HCL Technologies

TOOLS I USE AS A PM

- Atlassian Suite, Product Plan, Google Suite, Axure RP, Confluence